

## About ARCO

### Philosophy

ARCO is a leading real estate company in the Egyptian market, primarily developing integrated residential, commercial real estate and resort projects. Founded in 2005 Arco has expanded its total investment to 20 billion EGP in less than 5 years. Our developments are all over Egypt striving to achieve our objective to exceed the expectations of our clientele and contributing in the welfare of the community.

### Vision

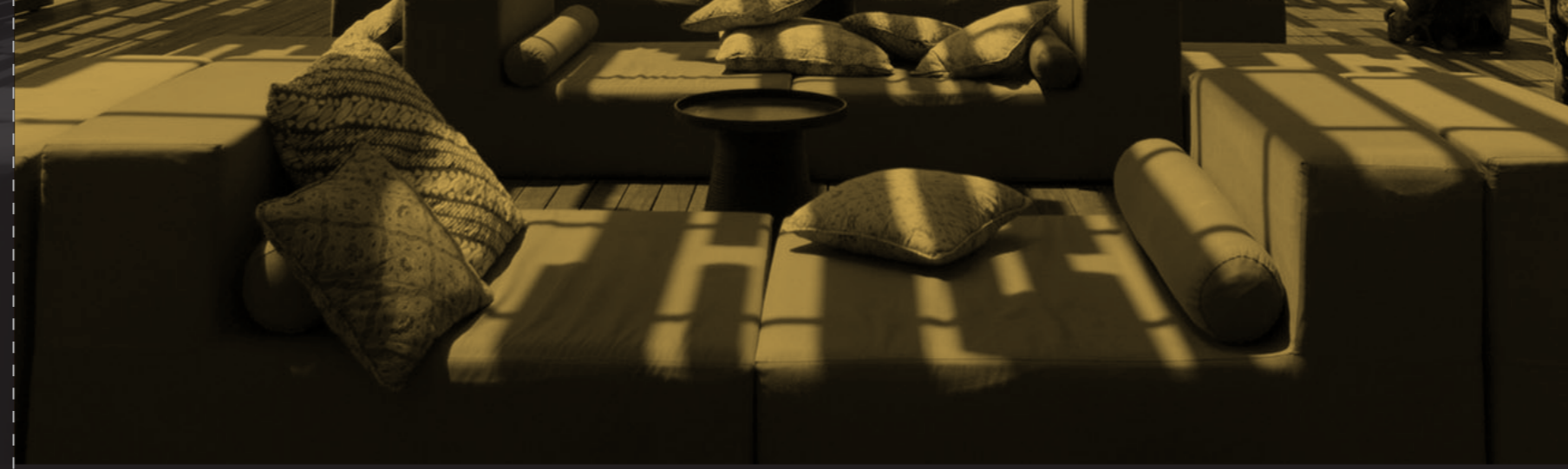
The company resulted of a vision aiming to create self-sufficient communities through the utilization of integrated tools. Presently, ARCO possesses one of the largest land banks in Egypt and is rapidly growing into a regional player, thanks to a geographically diversified land bank suitable for the development of a broad range of real estate products; all fashioned to reflect the country's culture as well as the client's lifestyle and prerequisites. Currently, ARCO maintains an impressive projects' schedule of which 7 are launched, and 8 projects are currently under-construction; strategically located nationwide and in the region.

### Mission

We aim to be the pioneers of community development in Egypt through developing high-end projects that promote the existence of self-sufficient communities, focusing on the end quality and services that are specifically tailored for our clients providing an exquisite lifestyle and everlasting comfort and security.

### Value

We are aware of the value and the importance of providing close undivided attention to every detail and working within the constraints of time and budget. Absolute commitments to total customer satisfaction and sustained partnership have been the foundation of our success; in addition to that, the expertise and experience of our personnel and in-depth knowledge of local markets have played a key role in our path of success. We are committed to the world's interest in green architectural & environmental consciousness, along with renewable sources of energy and sustainability.



## Behind the word Provence

By typical definition of "Provence", came the idea of taking you away from the hectic capital city, traffic jam, raucous streets, busy life and work pressure to a smaller area situated away from the population center.

We were mainly inspired by "La Provence" situated in the South East coast of France which extends from the left bank of the lower Rhône River on the west to the Italian border on the east, and is bordered by the Alps on the north and the Mediterranean Sea on the south. While some of the emblematic icons of Provence - the lavender fields or the Mont Saint Vincent so often painted by Cézanne - are or seem specifically attached to this region, others including the olive trees, the dry rocky coastline with its scented stunted pine trees, the evening air filled with the chi-chi-chi sound of a thousand crickets, and even the villages and vineyards, are actually features that characterize large stretches of the Mediterranean coast and its hinterland.

One of the similarities derived from the choice is the climate we share the same Mediterranean weather. Summer is dry, warm, with sunny blue skies, in the winter, temperatures frequently hover at or just above zero, and though snow is not common, a cold winter Mistral can send temperatures down to several degrees below freezing.

## Le Reve

A luxurious compound built in an exclusive atmosphere. The Project is on a total area of 116 Feddans and located at the entrance of New Cairo. Le Reve consists of 121 separate luxurious villas of which adhere to nine different designs.

Le Reve will embrace within its landscape and lagoons; a club house, business park, tennis courts, multi-purpose courts, swimming pools and maintenance facilities.

Within the neighborhood of Katameya heights, Le Reve could be accessed from the Ring Road. with its exquisite location at the entrance of New Cairo, we aim to portrait a unique and exclusive residential compound that will reflect a good image for the neighborhood.



*Le Rêve*  
Province